

# KEYNOTE SPEECH

**Location:** HKUSTGZ C2 - 102

**Moderator:** Mr. Foster ZHANG, Library Director,  
Hong Kong University of Science and Technology (Guangzhou)

**Time:** 09:10 - 09:40



## AI Fusion and Design of Eastern and Western Art Styles

张康 Kang ZHANG

香港科技大学（广州）信息枢纽计算媒体与艺术学域

Computational Media and Arts, Hong Kong University of Science and Technology (Guangzhou)

Kang Zhang is Head and Professor of Computational Media and Arts Thrust, Information Hub, Hong Kong University of Science and Technology (Guangzhou), Professor of Division of Emerging Interdisciplinary Areas, HKUST, Professor Emeritus of Computer Science, The University of Texas at Dallas, and Guest Professor of China Academy of Arts. He was a Fulbright Distinguished Chair and an ACM Distinguished Speaker, and held academic positions in China, the UK, Australia and USA. Zhang's current research interests include computational aesthetics, visual languages, and generative art and design; and has published 8 books, and over 120 journal papers in these areas. He has delivered keynotes at art and design, computer science, and management conferences, and is Associate Editor of The Visual Computer, Journal of Visual Language and Computing, International Journal of Software Engineering and Knowledge Engineering, AI & Society, and Visual Computing for Industry, Biomedicine, and Art. Zhang is among 2023 Stanford University World's Top 2% Scientists (Career Impact).

**Time:** 09:40 - 10:10



## Global Scholarly Mission: How University Presses Promote Cross-Cultural Academic Exchange

李灵茜 Lingxi LI

Managing Director at Princeton University Press (PUP) China Office

PUP is the only American University Press establishing an office in China. With the headquarter in Princeton University in New Jersey, US, PUP is a most prestigious, and not-for-profit university press, publishing books of the highest scholarly standards that connect authors and readers across spheres of knowledge to advance and enrich the global conversation.

Representing PUP in China, Lingxi Li established the China Office between 2015 and 2017, to echo with China's growing influence in higher education and scholarly research, and its increasing centrality in the world of ideas. Lingxi Li leads PUP China Office to develop greater engagement with outstanding scholars in China and throughout Asia, and to selectively publish exemplary Chinese scholarship and make it available globally in translation. At the business level, Lingxi works with her team to explore and develop retail scholarly book market based the reader demands and market insights.

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## What is the next generation of university library design?

饶及人 James C. JAO

Senior Partner and Chairman of Long On Group, President of Jao Design International Ltd.

From his education and extensive urban experiences in New York--being the first Asian American Planning Commissioner of New York Planning Commission from 1990 to 1994, to his prolific work in over 89 cities in China---He and his firm Jao Design International (JDI) has planned over 4500 square kilometer of new cities---about 78 of Manhattan, and designed over 98 million square meter (about 980 million s.f.) of new buildings---Mr. James Jao has made an impact on his environment. Mr. Jao has won over 131 various design awards, Including the "Best International Architecture and Engineering Firm Award in China in 2018" by the Build Magazine in UK in May 2018. In Nov. 2020, he was inducted to the Hall of Fame by the Chinese Construction Consulting Museum. He has been very passionate in promoting and advocating Green Building and Eco-city in China. He is widely known as the "Urban Doctor" in China.